





2024 Harold Burson Summer Internship (HBSI)



Start Your Career Where Legends Are Born.

WHY THIS IS A GREAT OPPORTUNITY FOR YOU

 **Paid** We enjoy rewarding and investing in promising talent.

 **Teamwork** You'll be part of one of our practices and have opportunities to work on real clients while gaining experience in research, media monitoring and outreach, event coordination and more.

 **Invaluable Experience** You'll get a glimpse into all facets of BCW's business and exposure to senior leadership.

 **Add to Your Portfolio** You'll work as part of a team to deliver a campaign for a current client, culminating in a final presentation judged by senior leadership from across BCW North America.

**Potential for a full-time offer based on eligibility and performance*

The **Harold Burson Summer Internship (HBSI) Program** is a 10-week, paid summer internship from June through August connected to one of our U.S. BCW offices. You'll work across our hybrid agency environment with team members and leadership to gain experience in integrated communications across media relations, brand and corporate reputation, public affairs, healthcare, technology, digital integration, creative, strategy, research and grassroots. Positions with our North America headquarters team, where you will learn the ins and outs of managing the agency business with our new business development, marketing communications, DEI and brand experience teams, are available as well. Interns will work out of the office they're tied to and follow the BCW hybrid working policy.

WHAT YOU NEED TO KNOW

- Current juniors and June 2024 graduates may apply
- Full-time PAID internship
- Strong research, written and verbal communication skills are required
- Visit www.bcw-global.com to learn more about BCW, the HBSI Program and what we offer.

**APPLICATION OPENS EARLY
DECEMBER AND CLOSES
FRIDAY, FEBRUARY 2, 2024**



ABOUT BCW Being part of BCW and the WPP network means being a part of a global, multi-faceted, multi-talented creative engine, with access to countless opportunities for growth. As the global communications agency in the business of moving people, BCW guides client partners to powerful, culturally relevant ideas, programs and messages to inspire their key stakeholders to think differently, feel deeply and act urgently. BCW's commitment to moving people starts with our employees. You'll find ways to ignite your growth while doing meaningful work for exceptional clients in an environment that prioritizes your success, compels collaboration and celebrates learning. There is no one kind of BCW person. Everyone at BCW has something in common: a mindset and way of responding to challenges with openness, curiosity and a commitment to learning. We wholly believe that creating truly inclusive and innovative solutions is critical to our success, so Inclusion, Diversity, Equity and Accountability (I.D.E.A.) are embedded into everything we do. We strongly encourage applications from talent across all dimensions of race/ethnicity and the LGBTQIA+, differently abled and veteran communities BCW is an Equal Opportunity Employer, EEO, AAE, MF/Disability/Vet, and we are proud of our diverse workforce.